

OLIVIA WEST

NARRATIVE EXPERIENCE
DESIGNER

CONTACT

- 📞 256-665-5872
- ✉️ oliviawestwriting@gmail.com
- 📍 Orlando, FL
- 🌐 oliviawestwriting.com

PROFILE

I am an experienced, versatile narrative designer seeking work in a creative, challenging, respectful environment. I'm all about creating experiences through words and impacting lives through spectacular design. I'm driven to meet each challenge with passion, dedication, and a good story.

SKILLS

- Show Writing
- Copywriting
- Creative Direction
- Game Writing/Narrative Design
- Executive Presentations
- Blue Sky, Concept, & Creative Dev.
- Script Writing
- Editing/Proofreading
- Content Strategy
- Cross-Functional Team Collaboration

WORK EXPERIENCE

WALT DISNEY IMAGINEERING

2024 - PRESENT

Show Writer/ Narrative Experience Designer

- Collaborated with multidisciplinary teams to craft **immersive Disney guest experiences** across theme parks, resorts, and cruise ships.
- Served as writer and narrative designer for the Disney Adventure, crafting written **treatments, scripts, and narrative systems** for experiences including: gaming and interactives, restaurants and lounges, rides and attractions, streetmosphere, and nighttime spectacles.
- Wrote and directed **attraction and experience scripts** from concept through production, including casting, VO direction, and creative oversight of recording sessions.

TOOLS

- Microsoft, Google, and Apple Suites
- Photoshop
- Illustrator
- InDesign
- Canva
- Final Draft
- Articy
- Miro
- Jira
- Smartsheet
- AI
- CeltX

JACK ROUSE & ASSOCIATES

2024

Writer/ Narrative Experience Designer

- Spearheaded narrative development/creative writing for large-scale theme park in Qiddiya, Saudi Arabia, serving as lead architect of the park's **overarching story universe** and guest experience.
- Authored **master creative treatment**, narrative bible, treatments and scripts for the park, unifying story, design, and emotional intent.
- Managed and mentored a team of writers, providing **creative direction, editorial feedback**, and guidance to ensure narrative continuity and emotional cohesion across all media.

NOTABLE PROJECTS

- **The Disney Adventure**
 - Writer, *WDI*
- **Qiddiya City**
 - Writer, *JRA*
- **Starflake's Holiday Adventure**
 - Creator and Writer, *MDSX*
- **The Franklin Institute: Wondrous Space**
 - Copywriter, *MDSX*
- **NEOM**
 - Writer, *Thinkwell*
- **Hogwarts Legacy**
 - Senior Narrative Designer, *Avalanche*
- **Universal's Epic Universe**
 - Writer, *Universal Creative*
- **The Velocicoaster**
 - Story Lead, *Universal Creative*
- **Universal Beijing Resort**
 - Primary Writer, *Universal Creative*
- **Race Through New York with Jimmy Fallon**
 - Associate Writer, *Universal Creative*

EDUCATION

2013 - 2015
THE SAVANNAH COLLEGE OF ART AND DESIGN

- MFA, Themed Entertainment Design

2009 - 2013
THE UNIVERSITY OF ALABAMA

- BA, Digital Media

THINKWELL

2023 - 2024

Writer/ Narrative Experience Designer

- Developed **brand voice, narrative framework, storytelling tone** for multiple luxury resorts within NEOM, Saudi Arabia.
- Authored detailed **Guest Experience Treatments**, User Narratives, and User Experience Journeys to guide cross-disciplinary teams in design.
- Created and presented **executive pitch materials and narrative presentations** for international stakeholders, including Saudi Arabian royalty, articulating story vision and brand strategy.

MDSX

2020 - 2024

Writer

- Pitched, developed, and scripted **large-scale live and immersive shows** for major destinations, blending story, music, and projection mapping to create emotionally resonant experiences.
- Designed **guest experience flows and narrative treatments** for museum exhibits, VR installations, and branded attractions.
- Authored creative, narrative presentations for investors and executives, shaping **high-concept proposals** such as Universal Theme Parks: The Exhibition and other traveling experiences.

AVALANCHE/ WARNER BROS. GAMES

2021 - 2022

Senior Narrative Designer

- Wrote original storylines, missions, and dialogue for the AAA open-world game **Hogwarts Legacy**, collaborating across design, gameplay, and creative leadership teams.
- Authored and maintained detailed **story treatments, dialogue guides, and character bibles**, ensuring narrative continuity and emotional authenticity across all quest lines and character arcs.
- Managed and directed the **on-screen text (OST) database**, leading the narrative operations team in tracking, editing, and integrating in-game text content for multiple development phases.

UNIVERSAL CREATIVE

2016 - 2020

Writer

- Collaborated in high-level creative development for **multi-million-dollar theme park attractions**.
- Wrote **concept treatments, scripts, and guest experience narratives** that guided attraction design, visual storytelling, and interactive gameplay elements from blue sky through final production.
- Partnered with engineers and game designers to design **branching VR ride scripts**, integrating gameplay logic and emotional pacing.
- Created **guest-facing copy and environmental storytelling** elements that extended narrative beyond the attraction.